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NEWSLETTER - EDIÇÃO 03
NOVEMBRO/DEZEMBRO DE 2021
VERSÃO DE DIVULGAÇÃO

- ▶ **WEBINAR: PLANNING LESSONS K-POP STYLE
VALÉRIA FRANÇA - CONVIDADA ESPECIAL**
- ▶ **GAMIFICATION: WHEN CHALLENGES BECOME
TOO CHALLENGING - BY HENRIQUE ZAMBONI**
- ▶ **DELIVERABLES IMPERDÍVEIS PARA
NOVEMBRO E DEZEMBRO**

GAMIFICATION

Julio Vicitas
CONSULTORIA EDUCACIONAL
GESTÃO - MENTORIA - METODOLOGIA

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O QUE DIZEM DO ELT PLUS

 valdelinolourenco 🥰🥰🥰🥰🥰🥰🥰🥰 melhor membership DA VIDA! ❤️
6d 3 likes Reply

 inglesparaadolescentes @valdelinolourenco porque os assinantes são os melhores! 🥰
6d 1 like Reply

 ma_okuyama I love to be plus 💖 ✨
7w 4 likes Reply

 juliovieitasconsultoria @ma_okuyama We love having you in the programme. Your contributions and presence are unique! ❤️
7w 1 like Reply


 teachermaggiebr Henrique sempre trazendo ótimas ideias! Thanks, Henrique! ❤️
14w 1 like Reply

 ma_okuyama Usei hoje com um feat. de Katy Perry "Last Friday Night" TGIF 💙 ✨ Ameiii
@inglesparaadolescentes
likes Reply

 mariliaponte Sandro maravilhosooooooooooooo ❤️
17w 2 likes Reply

 sandrodwarffy @mariliaponte, that's very kind of you! Tá sumida, hein. Rs ❤️
17w 1 like Reply

 elohbr Se tem @juliovieitasconsultoria e @thi.barbieri não tem como ser ruim! ❤️
18w 3 likes Reply

 lu.andrade1504 The best! 🥰🥰🥰
18w 2 likes Reply



WHEN CHALLENGES BECOME TOO CHALLENGING

By Henrique Zamboni

I play a game called SongPop. Basically, the aim of the game is to guess a sequence of five songs in a playlist and send a challenge to your opponent so that they will try to do the same. The player who identifies all the songs more quickly is the winner of the round. Then, you play along the week, choose different playlists (if you want to) and by the end of the week there will be a winner.

That was a very brief description, mind you. I don't want to make this text all about SongPop, but you can check it out on your App Store or Google Play.



EXCLUSIVO PARA ASSINANTES



EXCLUSIVO PARA ASSINANTES



EXCLUSIVO PARA ASSINANTES



EXCLUSIVO PARA ASSINANTES

DOM	SEG	TER	QUA	QUI	SEX	SAB
	1	2	3	4	5	6
7 DOWNLOADABLE A collection of Christmas song activities (for teens and adults)	8	9	10	11	12	13
14	15 TUTORIAL Icebreakers para aulas online	16	17 E-BOOK 10 easy Christmas crafts and activities for young learners	18	19	20
21	22	23	24	25	26	27 WEBINAR 10 Razões para você trabalhar com exames em 2022 3 p.m.
28	29 LESSON PLAN A task-based lesson for intermediate students	30				

DEZEMBRO/2021

DOM	SEG	TER	QUA	QUI	SEX	SAB
			1	2	3	4 WEBINAR Planning lessons K-pop style 10 a.m.
5	6	7	8	9	10	11
12	13	14 WEBINAR Vencendo os perrengues de 2021 com teens e aulas híbridas 9 p.m.	15	16	17	18 TUTORIAL Listening strategies
19	20 TUTORIAL Desenhando um lesson plan para uma aula com iniciantes	21	22 E-BOOK Mapa de redes sociais para 2022	23	24	25
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Happy
Thanks
giving!

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Deliverables de
Novembro/21

NOVEMBRO/2021

DOWNLOADABLE

A COLLECTION OF CHRISTMAS SONG ACTIVITIES (FOR TEENS AND ADULTS)

You will find ready-to-use activities with a few of the most popular Christmas songs.



HENRIQUE ZAMBONI
Teaching teens specialist

(07/11 - DOMINGO)



TUTORIAL

ICEBREAKERS PARA AULAS ON-LINE

Neste vídeo tutorial vou mostrar algumas sugestões de atividades para você dar aquela energizada no início das aulas online para que você e seus alunos possam se conectar melhor durante as aulas.



THIAGO BARBIERI
Online teaching specialist

(15/11 - SEGUNDA-FEIRA)



E-BOOK

10 EASY CHRISTMAS CRAFTS AND ACTIVITIES FOR YOUNG LEARNERS

Neste e-book vou mostrar 10 sugestões de fácil aplicação nas aulas para trabalhar com *young learners* o Natal.



MIRIAM OLIVEIRA
Teaching young learners specialist

(17/11 - TERÇA-FEIRA)



NOVEMBRO/2021

WEBINAR

10 RAZÕES PARA VOCÊ TRABALHAR COM EXAMES EM 2022

Nesse webinar inédito, vamos falar de forma direta e objetiva sobre 10 motivos que vão te fazer entrar no ano novo com um olhar diferenciado sobre um dos segmentos mais desafiadores e recompensadores no ELT.

(27/11 - SÁBADO - 15H)



SANDRO DWARFY
TOEFL iBT and ITP
specialist

TUTORIAL

A TASK BASED LESSON FOR INTERMEDIATE STUDENTS

Would you like to help your students to leave, once and for all, the intermediate plateau. then Task-Based teaching can be one of your best allies.

In this lesson plan I'll share a lesson designed for higher level students using the Task-Based teaching approach.

(29/11 - SEGUNDA-FEIRA)



JULIO VIEITAS
Teaching adults
specialist



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Deliverables de
Dezembro/21

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CONVIDADA ESPECIAL VALÉRIA FRANÇA

WEBINAR

PLANNING LESSONS K-POP STYLE

We all know K-Pop groups and music draws in tons of people, especially teenagers. There is a simple reason for this: there is a great deal of structure and careful planning going into every K-pop song. The songs, the performance, the presentation - everything follows an unique set of rules and structure which is designed to engage the audience. Looking at this carefully, I was able to extract the main features which are present and thought of our language lessons and how we can structure our lessons with a few basic ideas borrowed from K-pop. This is a serious session, but with a tweak of fun and a ludic element to it.

(DEC 4TH - SATURDAY - 10 A.M.)



Valeria França has been an ELT professional and educator for around 30 years. She now works as Head of L&D for Edify Education. Her main focus today is in the field of L&D and creating virtual learning experiences. She is a BRAZ-TESOL past President and lecturer on the NILE MA programme.



DEZEMBRO/2021

WEBINAR

VENCENDO OS PERRENGUES DE 2021 COM TEENS E AULAS HÍBRIDAS

O ano de 2020 se apresentou com grandes desafios, e chegamos ao fim dele achando que 2021 seria mais fácil. Mas será que foi?

O mundo continuou diferente e a volta às aulas presenciais, juntamente com as aulas híbridas o tornaram igualmente difícil (se não mais)!

Neste webinar, vamos debater algumas ideias sobre esses temas e falar sobre as projeções para 2022!

(14/12 - TERÇA-FEIRA - 21:00)



HENRIQUE ZAMBONI

Teaching teens specialist

TUTORIAL

LISTENING STRATEGIES

Let's tap into some essential subskills to promote learners' basic comprehension, pragmatic understanding, and connecting information while listening to passages in this tutorial video.

(18/12 - SÁBADO - 15:00)



SANDRO DWARFY
TOEFL iBT and ITP specialist



TUTORIAL

DESENHANDO UM LESSON PLAN PARA UMA AULA COM INICIANTES

Nesse tutorial vou criar em tempo real um lesson plan para uma aula de iniciantes utilizando o modelo ESA.

(20/12 - SEGUNDA-FEIRA)



JULIO VIEITAS
Teaching adults specialist



DEZEMBRO/2021

WEBINAR

MAPA DE REDES SOCIAIS PARA 2022

Este e-book/infográfico será a ferramenta perfeita para você planejar seus trabalhos nas redes sociais.



THIAGO BARBIERI
Social media
specialist



(22/12 - QUARTA-FEIRA)

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MEET THE ELT PLUS TEAM

FERNANDA CASTRO

Fernanda Castro has been working in ELT for 10 years.

She has lived in Canada and in the United States.

As soon as she came back to Brazil, she started teaching English to teens and adults .

It didn't take her long to discover her passion for teaching young learners, and it's been more than 8 years that she dedicates exclusively to teach kids through play.

Fernanda holds a degree in Communication and she's also a Pedagogy student at UNIP.

She currently has online and face-to-face private students, and she also teaches English at a regular preschool in São Paulo.



HENRIQUE ZAMBONI

Henrique Zamboni has been in ELT for more than ten years, having worked for different language schools. He holds the CPE, the CELTA, a degree in Letras and a degree in Marketing. He is the founder of Inglês Para Adolescentes, where he is a teacher and teacher trainer.



JÚLIO VIEITAS

Júlio Vieitas is a teacher, teacher trainer, academic manager and project manager certified by Cambridge Exams, London Chamber of commerce and Industry, IH London, Pilgrims, Insper and FGV. He is deeply interested in the interplay between educational management, course design and methods/approaches in the TEFL context. He is mainly focused on helping teachers, private teachers, pedagogical coordinators and school managers to have more quality of life and independence through a better understanding of education management. He's also president of BRAZ-TESOL Online teaching SIG. He founded Julio Vieitas Consultoria Educacional in 2016.



MEET THE ELT PLUS TEAM

MIRIAM OLIVEIRA

Miriam Oliveira has been working as an English teacher for about 12 years. She holds a degree in Language and Pedagogy and a living experience of 7 years living abroad in the US. She has worked 5 years as a coordinator and in the last 7 years she has been working with young learners and also primary students, which made her get involved in studying about the early aged learning process and tools to bring more dynamic and simple strategies to bring engagement to her English classes. She has been presenting workshops to get teachers inspired with simple and joyful activities based on her slogan *BRING JOY TO YOUR CLASSES*.



SANDRO DWARFFY

Sandro Dwarffy is a Spanish and English language teacher, TOEFL Trainer, speaker and digital entrepreneur. He has been a TEFL teacher for twenty years. He is deeply interested in online-delivered TOEFL preparation programs for students and teachers. He holds the CAE, CPE, TKT Modules 1-3 certificates (Cambridge, UK) and a C2-level D.E.L.E. certificate (Instituto Cervantes, Spain). Sandro founded TOEFL Success and Global English 4U in 2017 and has been teaching adults online ever since.



THIAGO BARBIERI

Thiago Barbieri has been working in ELT for 20 years. He has worked as a teacher, coordinator, teacher trainer and course designer. He's a specialist in educational technology, innovation, online teaching and social media for teachers. He holds an MBA in Marketing from FGV, a post graduation in English Language Teaching and New Technologies from Estácio/Bridge, a CELTA and other ELT certificates. He hosts a podcast about teaching called Teacher Lemonade.



The background of the entire page is a blurred photograph of three hikers standing on a mountain peak, reaching for each other's hands in a celebratory gesture. They are wearing colorful gear and backpacks. The sky is a mix of soft clouds and a warm, golden light, suggesting sunrise or sunset.

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www.juliovieitas.com.br/eltplus

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A stylized, grey-toned logo consisting of the letters 'J' and 'V' intertwined in a cursive, handwritten style, enclosed within a square border.